



**February 16<sup>th</sup>, 2019  
Sundance, Wyoming**

**It's Winter Fest time! We Invite You to join us** in bringing the **5<sup>th</sup> Annual Sundance Winter Festival** to Sundance, Wyoming, February 16<sup>th</sup>, 2019. This wildly popular **FREE** event is in the Top 10 Wyoming Winter activities as designated by the Wyoming Office of Tourism. With nearly 2,000 people attending last year, it's sure to be a repeat of invigorating and entertaining events for families, spectators and participants alike!

## **Schedule of Events**

### **Saturday February 16<sup>th</sup>**

**Ski Joring with Horses**, Main Street Sundance, Races start @ 9am, Calcuttas on short rounds of all divisions, \$50 p/team entry fee, Winners receive jackpot cash prizes, custom belt buckles, Sundance Bucks and/or event apparel.

**Downhill Barstool races**, 2<sup>nd</sup> Street Sundance, Registration closes @ 2pm, Racing heats start immediately after the Ski Joring competition is finished. Winners get cash, Sundance Bucks, beer, and/or fame and notoriety.

**Wild Horse and Tube Race**, this race consists of two tubes pulled by a charging steed down the Ski Joring course. Contestants hold a mug full of their favorite beverage (beer) and whoever finishes the race on their tube with the most amount of drink (beer) left in their glass wins! Races run throughout the day. This is a perfect event for the adventurous spectator who wants to join in on the fun. Sundance Bucks for the winners of every race.

**Food vendors and signature drink specials throughout town.**

**NEW THIS YEAR! Welcome to the Sponsor Zone!** Two massive trackside tents filled with complimentary hors d'oeuvres and cash bar await you and your posse when you give at a Sponsor Zone or Platinum donation level. Sponsor Zone, Platinum, Gold, Silver, and Bronze donors will be treated to various assorted custom event apparel, banners, and all sponsors are truly appreciated!

Supporting this **FREE** admission event with your financial giving helps cover the costs of bringing extraordinary winter fun and commerce to our community! Thank you for using the form on page 2 to choose your level of event support. **Please return the sponsorship card with your generous contribution in our self-addressed, stamped envelope.**

We are excited to partner with you to continue bringing this **FREE** winter festival to Sundance!

**Sundance Downtown Association/Main Street  
c/o Sundance Winter Festival  
PO Box 1004  
Sundance, WY 82729**

# Level of Sponsorship

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## Sponsorship Levels and Benefits

**Sponsor Zone**— (\$2,500) We have prepared a heated, luxury trackside tent complex and six wristbands where complimentary hors d'oeuvres and a private cash bar await you and five of your closest SWF party going friends. Sponsor Zone donors also receive six SFW logoed vests and three premium banners located on the Announcer stand, Start and Finish lines, and 10 announcer mentions at key times during the day of contests.

**Platinum Sponsor** – (\$1,500) The Platinum Sponsor receives two wristbands for free hors d'oeuvres and a private cash bar in the heated, luxury trackside tent, two SFW logoed vests, two premium banners located at two track jumps and 6 announcer mentions at key times during the day of contests.

**Gold Sponsor** – (\$750) Gold sponsors receive one SFW logoed vest, a premium spot on a double sided sign along the course and 4 announcer mentions at key times during the day of contests.

**Silver Sponsor** – (\$500) Silver sponsors receive a long sleeve SWF hoodie t-shirt, a spot on a double sided sign along the course and 2 announcer mentions at key times during the day of contests.

**Bronze Sponsor** - (\$350) Bronze sponsors receive a SWF logoed ball cap or beanie, a spot on a double sided sign along the course and 1 announcer mention at a key time during the day of contests.

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## **Sponsorship Card** **Sponsorship Levels (circle one)**

**Sponsor Zone    Platinum    Gold    Silver    Bronze**

Apparel will be available at the Winter Fest Headquarters. Sponsors will be given Apparel Vouchers according to their donation level to make selection(s) on SWF logoed items. To guarantee signage Sponsorships must be in hand by February 8<sup>th</sup>, 2019.

### INSTRUCTIONS:

Please choose a Sponsor level and include check for that amount. Clearly write your company and/or individual name. Email company logo to [sundance.chamber@gmail.com](mailto:sundance.chamber@gmail.com)

Company or Individual name: \_\_\_\_\_

Thank you for returning the sponsor card with your check issued to: **Sundance Winter Festival**

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